Curb Records Celebrating Two Centennials at Kansas
Car Owner Mike Curb Making 100th NASCAR Sprint Cup Series Start While
Commemorating Ronald Reagan Centennial Celebration

KANSAS CITY, Kan., (Oct. 8, 2011) – Mike Curb has been many things – a successful record producer, the lieutenant governor and
acting governor of the State of California, a national co-chairman in the presidential election of Ronald Reagan, and a veteran
NASCAR car owner.

This weekend at Kansas Speedway in Kansas City, Curb’s history continues.

The man who fielded a car for Richard Petty’s 200th NASCAR Sprint Cup Series win on July 4, 1984 at Daytona (Fla.) International
Speedway – where President Reagan looked on from the broadcast booth – is a car owner again at Kansas.

In association with Richard Childress, Curb and longtime business partner Cary Agajanian are fielding the No. 98 Reagan
Centennial/Camping World/Curb Records Chevrolet Impala in Sunday’s Hollywood Casino 400. When the green flag drops, current
NASCAR Camping World Truck Series championship point leader Austin Dillon will have made his Sprint Cup debut, and Curb’s
100th start as a Sprint Cup car owner will be in the books.

As Curb’s record as a NASCAR car owner hits the centennial mark, the car carries the colors of the Ronald Reagan Presidential
Foundation’s Centennial Celebration, a historic, yearlong celebration to commemorate the 100th birthday of America’s 40th president.

It was Curb, who as acting governor of California – the state with the most electoral votes – orchestrated Regan’s 1984 visit to
Daytona with Bill France Jr. In a scene that could’ve been scripted in Hollywood, Reagan gave the command to start engines from
aboard Air Force One before landing at Daytona Beach Airport as the Firecracker 400 was underway. Whisked into the track by his

Reagan stuck around for the end of the race where Petty scored his milestone 200th victory, and afterward dined alongside Petty,
Bobby Allison and many other NASCAR drivers on Kentucky Fried Chicken and Pepsi. It was an all-American moment and a
watershed mark in NASCAR’s illustrious history.

In the background for all of this was Curb, and now, nearly 30 years later, he is again promoting Reagan with a compilation album
such artists as LeAnne Rimes, Clay Walker, Wynonna, Lee Greenwood and Tim Dugger will be available for download on iTunes and
Amazon.com on Tuesday, and also at www.ReaganFoundation.org.

Dugger, a member of the National Youth Leadership Committee whose recording of “Stand Tall” is a part of the compilation, will
sing the National Anthem prior to the Hollywood Casino 400. Fellow Curb Records artist Rachel Holder will sing the National
Anthem prior to Saturday’s Kansas Lottery 300 NASCAR Nationwide Series race. Both will be part of a free, post-race concert on the
midway outside of Kansas’ 1.5-mile oval after the Nationwide Series race.

Putting an exclamation point on the weekend will be Dillon, grandson of Childress.

The 21-year-old sophomore at High Point (N.C.) University is on the fast track to racing stardom. Last year’s Truck Series rookie of
the year, Dillon is leading the championship standings in his second full season with only five races remaining. Thanks to four wins in
47 career Truck Series starts, Dillon is ready to tackle the elite Sprint Cup Series, where his grandfather has fielded racecars regularly
since 1976.

The most prominent racer Childress worked with was Dale Earnhardt. The legendary driver won six of his seven Sprint Cup titles
while driving for Childress. Curb was fortunate enough to play a part in that pairing, for Earnhardt’s first Sprint Cup championship
came in 1980 in a Curb-sponsored car, a year before Earnhardt joined Childress to start their epic run together.

Now Curb makes his 100th Sprint Cup start as a NASCAR owner with Childress’ grandson as his driver, all while paying tribute to
Reagan, one of the most lauded presidents in American history.

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And just as the Ronald Reagan Presidential Foundation’s Centennial Celebration has strong ties to Curb, it also has ties to Dillon, who serves as the co-chair of the Reagan Foundation’s National Youth Leadership Council.

It’s a full-circle weekend for Curb, where so many points of his history have culminated, including the birth of his grandson, Carter Curb Childress.

“I’m honored to be able to work with Austin Dillon and Richard Childress in support of the Ronald Reagan Centennial,” Curb said.

“The Reagan Foundation is honored to join with Mike Curb and Richard Childress for this historic tribute,” said Stewart McLaurin, executive director, Ronald Reagan Centennial Celebration, Ronald Reagan Presidential Foundation. “Mike Curb and Ronald Reagan were great friends and it’s a reflection of that friendship that this race connects the legacy of Ronald Reagan with the next generation of American leaders like Austin Dillon.”

Earlier this year, the Ronald Reagan Centennial Celebration logo was displayed on the Indianapolis 500-winning car which was owned by co-owned by Brian Herta and Curb-Agajanian.

“Winning Indy was a dream come true, particularly since I was able to share that moment with my lifetime partner in auto racing, Cary Agajanian,” Curb said.

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About The Ronald Reagan Centennial Celebration:
The Ronald Reagan Presidential Foundation Centennial Celebration is a historic, year-long celebration to commemorate the 100th birthday of America’s 40th president. The Centennial Celebration is sponsored by the Ronald Reagan Presidential Foundation. For more information, please visit www.reagancentennial.com

About Curb Records:
Curb Records is one of the world’s leading independent record companies. Owned and operated by Mike Curb since 1962, Curb Records has achieved more than 300 Billboard No. 1 records. Today’s roster includes some of the top names in country, Christian and pop/rock music. Curb Records was honored as Billboard Magazine’s 2001 Country Music Label of the Year and Radio & Records Magazine’s 2005 Overall Gold Label of the Year.

Celebrating the Ronald Reagan Centennial, Curb Records has launched “Together, A New Beginning,” a 16 track CD supporting the historic, year-long celebration throughout 2011 to commemorate the 100th anniversary of Ronald Reagan’s birth: Feb. 6, 1911. Numerous Curb Records’ artists have performed all over the country at major sporting and charitable events. This year’s NASCAR race weekend in October at Kansas Speedway in Kansas City features up-and-coming Curb artists Tim Dugger and Rachel Holder.

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