





COLE CUSTER

HaasTooling.com Team Report Round 31 of 36 – YellaWood 500 – Talladega

Car No.: 41 – HaasTooling.com Ford Mustang

PR Contact: Lauren Emling, True Speed Communication (704) 875-3388 ext. 811 or Lauren.Emling@TrueSpeedCommunication.com)

Primary Team Members:

Driver: Cole Custer Crew Chief: Mike Shiplett

Hometown: Ladera Ranch, California Hometown: Amherst, Ohio

Car Chief: Tony Cardamone Engine Builder: Roush-Yates Engines
Hometown: Bristol, Virginia Headquarters: Mooresville, North Carolina

Hometown: Bristol, Virginia Headquarters: Mooresville, North Carolin Engine Specialist: Evan Cupples Spotter: Andy Houston

Hometown: Hudson, Illinois

Hometown: Hickory, North Carolina

Over-The-Wall Crew Members:

Gas Man: Chad Emmons

Front Tire Changer: Josh Leslie

Hometown: Tyler, Texas

Hometown: Mount Clemens, Michigan

Page Tire Changer: Column Dellarkid

Jackman: Brett MorrellRear Tire Changer: Coleman DollarhideHometown: Windham, MaineHometown: Hickory, North Carolina

Tire Carrier: Dwayne Moore Hometown: Griffin, Georgia

Talladega Superspeedway Notes of Interest:

- Cole Custer will make his 34th career NASCAR Cup Series start Sunday afternoon at Talladega. It's the fifth event in the 10-race, 16-driver Cup Series playoffs. Custer was knocked out of the championship hunt two weekends ago, but has the ability to still finish as high as fifth in the final standings.
- The HaasTooling.com driver has one Cup Series start at Talladega, which ended with a 22nd-place finish after making a late-race pit stop for fuel.
- The Ford driver has three NASCAR Xfinity Series starts at the superspeedway with a best finish of ninth earned in 2018.
- Custer has one NASCAR Gander RV & Outdoors Truck Series race in October 2016. He started on the pole and led two laps but his day ended prematurely due to an accident.
- The California native joins Charlotte's sports radio WFNZ 102.5 FM with Wilson and Parcell every Tuesday night at 5:26 p.m. EDT to recap what is going on in the Cup Series and the occasional opinion on the NFL's Carolina Panthers.
- The rookie driver earned his first Cup Series win in just his 20th start July 12 at Kentucky Speedway in Sparta.
- Custer's Kentucky Cup Series win put him in an elite category with only nine other drivers who have won in NASCAR's top three national series, as well as in ARCA and one of NASCAR's developmental series.
- The rookie's Cup Series win put him in a category with 33 other drivers who have won in each of NASCAR's top three national series.
- 2020 mark's Custer's first full-time season in the Cup Series, and he clinched Rookie of the Year honors by being the only driver in his class to win a race and clinch a playoff spot.

Contact Lauren Emling with True Speed Communication (704) 875-3388, ext. 811 or Lauren.Emling@TrueSpeedCommunication.com • Online Media Kit Available at: www.TrueSpeedMedia.com